

Remit Address:

WFLD 91427 Collections Center Drive Chicago, IL 60693 Main: (312) 565-5532 Billing: (312) 565-5609

Billing Address:

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

INVOICE

Advertiser	NRCC
Product	NRCC IE 2012
Estimate Number	2959

Invoice #	4060771-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/11/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4060771
Alt Order #	Political Issue
Deal #	
Order Flight	10/05/12 - 10/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLD	Su 830a-9a News	830a-9a								
	Political Iss	ue									
					2 to 10/07/12		S				
	WFLD			Su	10/07/12	:30	8:38 AM	NRCCI L101005	\$250.00		1
2	WFLD	M-F 8-9a News	8a-9a								
	Political Iss	ue									
					2 to 10/07/12	1x	F				
	WFLD			F	10/05/12	:30	8:47 AM	NRCCI L101005	\$475.00)	1
3		M-F 8-9a News	8a-9a								
	Political Iss	ue									
					2 to 10/14/12	1x					
	WFLD			M	10/08/12	:30	8:29 AM	NRCCI L101005	\$475.00)	1
4		M-F 8-9a News	8a-9a								
	Political Iss	ue									
					2 to 10/14/12	1x	- T				
	WFLD			Tu	10/09/12	:30	8:45 AM	NRCCI L101005	\$475.00)	1
5		M-F 8-9a News	8a-9a								
	Political Iss	ue									
					2 to 10/14/12	1x					
	WFLD			W	10/10/12	:30	8:59 AM	NRCCI L101005	\$475.00)	1
6		M-F 8-9a News	8a-9a								
	Political Iss	ue					m.				
	WELD			10/08/13 Th	2 to 10/14/12 10/11/12	1x		VDGGT 101007 (GT1DGV	Φ 47E 00		
_	WFLD			ın	10/11/12	:30	8:37 AM	NRCCI L101005/SEARCH	\$475.00)	1
7		M-F 9p-10p News	9p-10p								
	Political Iss	ue		40/04/4	01-40/07/40	4	E				
	WELD				2 to 10/07/12	1x	F	NDCCLI 101007	¢4.000.00		
_	WFLD			F	10/05/12	:30	9:10 PM	NRCCI L101005	\$1,800.00	J	1
8	WFLD	Sa 9p-10p	9p-10p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Channel D	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Issue)	•	•	•	_	•	<u> </u>			•
					to 10/07/12	1x	S-				
	WFLD			Sa	10/06/12	:30	10:13 PM	NRCCI L101005	\$1,800.00		1
9	WFLD S Political Issue	u 9p-930p News	9p-930p								
				10/01/12	to 10/07/12	1x	S				
	WFLD			Su	10/07/12	:30	9:27 PM	NRCCI L101005	\$1,800.00		1
10	WFLD M Political Issue	I-F 9p-10p News	9p-10p								
				10/08/12	to 10/14/12	1x	M				
	WFLD			М	10/08/12	:30	9:09 PM	NRCCI L101005	\$1,800.00		1
11	WFLD M	I-F 9p-10p News	9p-10p								
	Political Issue)									
					to 10/14/12	1x	- T				
	WFLD			Tu	10/09/12	:30	9:18 PM	NRCCI L101005	\$1,800.00		1
12	WFLD M	I-F 9p-10p News	9p-10p								
	Political Issue)									
					to 10/14/12	1x	W				
	WFLD			W	10/10/12	:30	9:26 PM	NRCCI L101005	\$1,800.00		1
13	WFLD M Political Issue	I-F 9p-10p News	9p-10p								
					to 10/14/12	1x	T				
	WFLD			Th	10/11/12	:30	9:52 PM	NRCCI L101005H/WHATYOUS	\$1,800.00		1
14	WFLD S	a 6p-630p PA 1	6p-630p								
				10/01/12	to 10/07/12	1x	S-				
	WFLD WFLD Sa	a 1030p-1130p	1030p-1130p	<i>Sa</i> Sa	<i>10/06/12</i> 10/06/12	:00 :30	11:44 PM	NRCCI L101005	\$800.00	See MG 14.2 MG for 14.1 10/06	1 2
15		a 630p-7p PA 2	630p-7p	Sa	10/06/12	.30	11.44 FIVI	NRCCI LIUIUU3	φουυ.υυ	IVIG IVI 14.1 10/00	2

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F	Political Iss	ue									
				10/01/12	o 10/07/12	1x	S-				
	WFLD			Sa	10/06/12	:00			\$800.00	See MG 15.2	1
	WFLD S	Sa 1030p-1130p	1030p-1130p	Sa	10/06/12	:30	11:13 PM	NRCCI L101005	\$800.00	MG for 15.1 10/06	2
			Aired Spots	15							

<u>Gross Total</u> \$16,825.00

Agency Commission \$2,523.75

Net Amount Due \$14,301.25 Payment Terms 30 Days